

AOASM 2021 VIRTUAL CONFERENCE

April 30 - May 2, 2021
AOASM.ORG

Exhibitor Prospectus
AOASM Entirely Virtual
Meeting Dates: April 30-May 2, 2021
Exhibit Date: May 1, 2021

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[Conference Homepage](#)

Exhibiting at the AOASM Virtual Conference provides you with exposure to the osteopathic sports medicine market. The AOASM Clinical Conference exposition will be held on May 1, 2021, with an estimated attendance of over 350 sports medicine physicians.

Exhibit Hours

Saturday, May 1

8:00 a.m. – 4:00 p.m. CT

Virtual Break Times:

- 11:00 a.m.-11:15 a.m. CT
- 12:30 p.m.-12:45 p.m. CT
- 2:45 p.m.-3:00 p.m. CT
- 3:45 p.m.-3:45 p.m. CT

Benefits of Exhibiting

Why should your company choose to exhibit at the AOASM Virtual Conference?

- Exposure to over 350 attendees that include sports medicine physicians, physical therapists, and athletic trainers. Place your company name in front of this specialty audience of buyers.
- AOASM will encourage all attendees to visit the exposition platform during all virtual breaks. Including offering a game will be held and attendees can be entered into a raffle if they visit all exhibitors in the virtual exhibit area. Including an AOASM sponsored game will be held where attendees can be entered into a raffle if they visit all exhibitors in the virtual exhibit area.
- The program will include each exhibiting company, contact information, and product descriptions. It will be distributed to each attendee.
- Exhibiting is more economical and effective to connect still this year with attendees due to the virtual aspect versus having to make personal sales calls.
- Each exhibiting company's promotional listing will also be included free of charge on the AOASM's website.
- All vendors are welcome to also participate in the educational sessions and/or social networking events outside of the exhibit hall to increase face-to-face time with attendees.

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Exhibitor Prospectus

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Purpose of the Conference

The American Osteopathic Academy of Sports Medicine (AOASM) is dedicated to the advancement of physicians' knowledge through education, research, and promotion of the art and science of sports medicine, emphasizing the use of osteopathic principles and concepts in the practice of comprehensive health care. AOASM will present an exciting four-day continuing medical education program for its members. The program is designed to provide a valuable source of current medical knowledge to the physicians treating active patients.

Audience

The AOASM is the oldest multi-specialty physician sports medicine society in the United States. Family practitioners, orthopedists, internists, pediatricians, emergency medicine specialists, rehabilitation specialists, psychiatrists, etc., comprise the AOASM membership. The AOASM currently has over 400 members.

Purpose of the Exposition

The AOASM encourages that all exhibited materials help enhance the education of the attendees.

Exhibit Hall Platform

The AOASM is excited to host the exposition virtually where it will be located in the GATHER.TOWN platform. This is a great opportunity for our attendees to connect with each other as well as vendors in a virtual setting. Each exhibiting company is entitled to one exhibitor registration per booth that grants them access to exhibit as well as attend the virtual zoom conference.

Exhibitor Visibility

The AOASM conference offers exhibitors 8 hours of exposure. We recognize the value exhibitors add to the meeting and we will do all in our power to increase exposure opportunities. There will be slow times during the educational sessions, but we are hopeful for a steady flow of contacts during all breaks. Peak opportunities will occur during the virtual breaks and encourage all exhibitors to be present during those times. AOASM will also create a fun game to encourage attendees to stop by and visit with every vendor. Optionally, vendors may also create their own game(s) and/or raffle to promote attendees to drop-in.

Preliminary Program

A preliminary program will be available on the AOASM website in early April, 2021.

Exhibit Hall Platform

The AOASM is excited to host the exposition virtually where it will be located in the GATHER.TOWN platform. This is a great opportunity for our attendees to connect with each other as well as vendors in a virtual setting. Each exhibiting company is entitled to one exhibitor registration per booth that grants them access to exhibit as well as attend the virtual zoom conference.

Exhibitor Booth Packages

There are two booth packages for vendors to consider. Each vendor will have the option to have their own booth in the virtual exposition to interact as an active exhibitor or as an inactive exhibitor.

- Active Exhibit Booth Package: \$250
- Inactive Exhibit Booth Package: \$100

Active Exhibitor Booth: a vendor will have their own virtual booth for attendees to stop by and connect with a staff member anytime on May 1st between 8:00 a.m.-4:00 p.m. CT. Interaction will be through video conferencing. You may also offer one (1) pdf or document of your choice in your booth on display for attendee viewing and downloading of your collateral. Vendors will also receive an attendee directory of those that "opt in" to use during the 3-day virtual conference to reach out and connect with attendees on their own.

Inactive Exhibitor Booth: a vendor will have their own virtual booth, however, a vendor does not need to be present during the Exposition on May 1st from 8:00 a.m.-4:00 p.m. Instead their booth will offer a one-piece pdf/document of their choice for attendees to view and/or download your company/organization informational collateral.

Sponsorship Opportunities

In addition to exhibiting at the AOASM 2021 Virtual Conference, please also consider highlighting and promoting your organization through additional virtual sponsorship opportunities! All levels are available from \$750-\$5000. For more details click [here](#).

Connections

Make meaningful connections on and off the show floor at AOASM 2021! Be social and don't forget to also connect by joining the attendee conversations on these social media sites:



Payment

Full payment is required to reserve your virtual booth at the AOASM 2021 Exposition.

More details will be provided once a completed application and full payment has been received.

The balance for booth space is due on a first come, first serve basis, but no later than Monday, April 19, 2021.

Exhibit Assignments

Booths will be assigned in mid-April. Companies will be notified of their assignment via email. Exhibit spaces will be assigned based on a point system and the receipt date of the application. Past exhibitors will receive one point per booth rented at previous meetings. In addition, past sponsors will receive one point per annual sponsorship at previous meetings. Exhibit management reserves the right to change location assignments at any time as deemed necessary to try to accommodate everyone participating.

Exhibit Registration

Each vendor is required for their staff member working in the exhibit booth to pre-register. An AOASM exhibitor registration form will be emailed to each registered company in April. A unique link will be created for the staff member to use for accessing the virtual exhibit hall platform as well as the zoom educational conference.

Each exhibiting company is entitled to one exhibitor registration per booth that grants them access to exhibit as well as attend the virtual zoom conference. Additional vendors to attend the virtual zoom conference and/or staff the exhibit hall booth must register at the "ASSOCIATE" non-member registration fee level: <https://www.aoasm.org/event/2021ClinicalConference>. (Register before 4/9/21 for \$125 or after 4/9/21 at \$150 per person.)

Cancellation

Cancellation of exhibit space must be submitted in writing to the AOASM office. From the time of contract submission until April 18, 2021, a 50% refund will be given for all booth cancellations. After April 19, 2021, there will be no refund for cancellation of booth space.

Exhibiting Questions

For further exhibiting questions, please contact Brooke Miller, AOASM Senior Meeting Planner, at: +1-608-443-2477, ext. 148, or email her at: bmiller@reesgroupinc.com.

AOASM EXHIBIT HALL PLATFORM

AOASM Entirely Virtual • Meeting Dates: April 30-May 2, 2021 • **Exhibit Date: May 1, 2021**

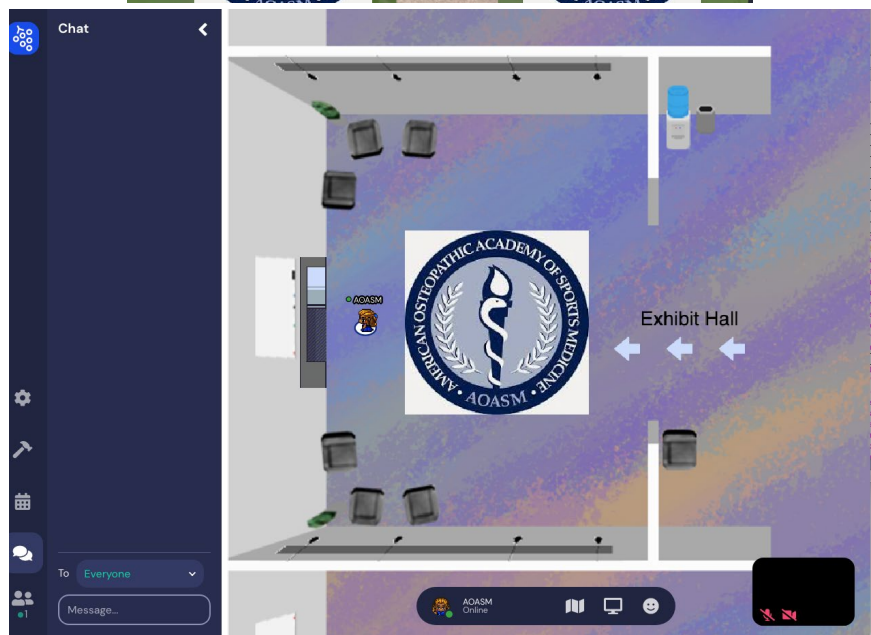
Overview

The AOASM is excited to host the exposition virtually where it will be located in GATHER.TOWN platform. This is a great opportunity for our attendees to connect with each other as well as vendors in a virtual setting. Each exhibiting company that selects an “active booth package” is entitled to one exhibitor registration per booth that grants them access to exhibit as well as attend the virtual zoom conference.



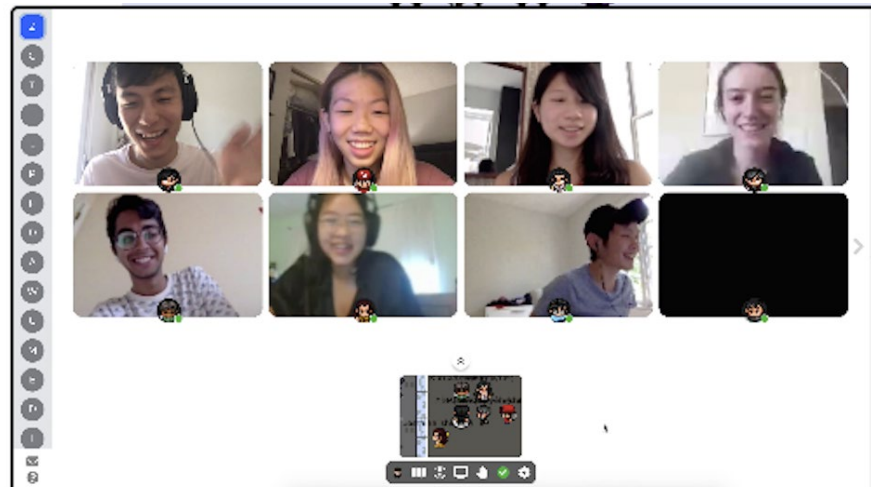
Gather.Town 101

Gather.Town is a video-calling space that lets multiple people hold separate conversations in parallel, walking in and out of those conversations just as easily as if they were in person. This platform is great because it allows more interacting effectively online besides chat only. This platform offers a 2D map of custom interactive spaces that the AOASM designed. On the right are some very basic screenshots of the exposition platform.



Questions

Would you like to take a closer look around and/or schedule a conversation about these virtual exhibit options? If so, please contact Brooke Miller by [email](#) so we can find a time on the calendar to connect!



**Meeting Dates:** April 30-May 2, 2021 • **Exhibit Date:** May 1, 2021**CONTRACT APPLICATION FOR EXHIBIT SPACE**

List your company name and company contact information as you would like it to appear on any promotions. (Please print or type.)

Firm Name: _____

Company Address: _____

City: _____

State: _____ Zip Code: _____

Company Telephone Number: (_____) _____

Company Fax Number: (_____) _____

Company Email: _____

Company Website: _____

Detailed company profile description or promotional description of equipment, products, or services to be displayed in the AOASM program (40 words or less):

_____Name of Contact Person: _____
(person who receives all correspondence and exhibit kit)

Contact Person's Telephone #: _____

Contact Person's Email: _____

Virtual Contact Person: _____
(if different from above)

Virtual Contact Person's Telephone #: _____

Virtual Contact Person's Email: _____

Booth Representative: _____
(If different from above that will be staffing the exhibit booth)

Booth Representative's Email: _____

Exhibit Space PreferenceList competitors you do NOT wish to be near:

_____**Cancellation Policy**

Cancellations received before April 18, 2021, will receive a 50% refund. Please check the prospectus for cancellation penalty fees after that date.

Terms and Conditions

1. Payment Schedule

We will exhibit at the AOASM Virtual Conference.

- Active Exhibit Booth \$250*
- Inactive Exhibit Booth \$100*

Number of booths requested: _____

*** Full Payment is required with application.**

2. Make the check payable to the **AOASM**. Forms not accompanied by proper fees will be returned.
3. The AOASM will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.

This application is made with the understanding that the applicant agrees to abide by all rules and regulations outlined in the exhibit prospectus, which become a part of the accepted contract along with other rules and directives, which may be issued by the AOASM in connection with this exposition.

Name of Authorizing Officer_____
Title_____
Signature of Authorizing Officer_____
Date**Payment** Check: Please make checks payable in US funds to: **AOASM** Visa/MC Card Number: _____

Exp. Date: _____ Amt. Authorized: \$ _____

CVV #: _____

Card Holder Name: _____

Card Holder Signature: _____

**Please sign and return with full payment via fax, email, or mail to:
AOASM****2424 American Lane
Madison, WI 53704****Phone: 1-608-443-2477, ext. 148****Fax: 1-608-443-2474****Email: bmiller@reesgroupinc.com****Website: <http://www.aosm.org>**