

EXTEND YOUR REACH

Become an
AOASM 2021
Virtual Sponsor today!

Get the most out of your AOASM exhibiting experience! Take steps to maximize your investment, enhance your company's visibility, stand out from the competition, and drive traffic to your virtual booth. Promotional sponsorship opportunities are available at every price point to meet your organization's exhibiting objectives.

For more information regarding opportunities for commercial support during the Annual Meeting, please contact Brooke Miller, AOASM Senior Meeting Planner, at: bmiller@reesgroupinc.com.



\$5,000 > Platinum Level Sponsors

Includes complimentary Exhibit booth; two complimentary conference registrations; Conference website and platform area signage; recognition in the program and website; attendee directory listing; and one-email blast sent to registered attendees promoting the product theater session/event.

Platinum Level Sponsors can choose ONE of the following marketing options:

- Virtual Product Theater Session (Up to 20-minutes to present to the AOASM attendees during an agreed upon timeframe over the 3-day virtual meeting.)
- Exclusive sponsor during the AOASM Virtual Happy Hour Social event scheduled on Friday, April 30 from 8:00 p.m.-9:00 p.m. CT. (Up to 15- minutes to present during this event.)
- Exclusive sponsor to host a virtual breakfast* lecture session. Available to offer Saturday, May 1 or Sunday, May 2. (Up to 20-minutes to present to the AOASM attendees, the remaining timeframe left for attendees to ask questions and/or chat as a group to catch up.)
- Exclusive sponsor to host a virtual luncheon* lecture session. Available to offer Sunday, May 2. (Up to 20-minutes to present to the AOASM attendees, the remaining timeframe left for attendees to ask questions and/or chat as a group to catch up.)
- Exclusive sponsor to host a Virtual Concert on Saturday, May 1st. More details would need to be discussed in planning as the vendor would be required to make arrangements for the concert with the assistance of AOASM staff. (Up to 20-minutes of presentation time.)

*Optional for vendor to provide a meal voucher or promo gift to send to attendees to redeem pre-/during-/post- the sponsored session.

\$3,000 > Gold Level Sponsors

Includes complimentary Exhibit booth; two complimentary conference registrations; recognized in the program, platform, and website; and access to the attendee listing.

Gold Level Sponsors can choose ONE of the following marketing options:

- Sponsor once daily a virtual break on Friday, Saturday, and Sunday for a total of three (3) breaks during the virtual conference. Vendor may share a recorded video up to 5 minutes to play live to the attendees.
- Exclusive sponsor to "Coffee Chat and Catch up" reception on Saturday, May 1 from 8:15 a.m.-8:45 a.m. Vendor would have up to 15-minutes to present to the audience. (Optional vendor could send out a coffee e-Card to attendees after the event as an incentive to attend.)
- Sponsor a Virtual Trivia or Game Night event on either Saturday, May 1 or Sunday, May 2. Exact timing and more details would need to be discussed as the vendor would be required to arrange with the assistance of AOASM staff. (Up to 15-minutes of product theater presentation during this event.)
- Sponsor up to three exercise virtual events Friday-Sunday during the virtual conference. (Up to 10-minutes at each event would be set aside for a product theater presentation.)

\$1,500 > Silver Level Sponsors

Includes recognition in the program, platform, website; and access to the attendee listing.

Silver Level Sponsors can choose ONE of the following marketing options:

- Exclusive Sponsor of a virtual 15-minute "Bark Break" to support the SPCA and the AOASM. A "Break Break" would consist of the SPCA offering a virtual visit during the break time to tour the adoption condos and attendees can visit with the puppies. It's a great way to support the SPCA while a fun way to help break-up a long virtual educational day. Vendor could supply up to a 1-minute introduction and informational video to kick off this fun break.
- Vendor's choice of day (Friday-Sunday) to sponsor one-virtual break for the AOASM to play live their Product Theater 5-minute video presentation.
- Sponsor one (1) live Exercise event during the Virtual Conference on Saturday, May 1.
- Sponsor daily social media challenges (approved by the AOASM) to encourage attendees to exercise &/or participate in conference gamification. The vendor would also provide a daily raffle prize (up to 3 winners) for participation.

\$750 > Bronze Level Sponsors

Includes recognition in the program, platform, website; and access to the attendee listing.

Bronze Level Sponsors can choose ONE of the following marketing options:

- One (1) marketing email to all Registrants. Vendor may send wording to the AOASM National Office staff to send to the registrants on their behalf prior to the virtual conference or during the conference. (A 1-page flyer/marketing piece must be approved by AOASM leadership.)
- One(1) slide in the Conference Powerpoint slideshow, displayed daily during the virtual breaks. Sponsor's personalized slide may include company logo, flyer, and/or marketing information supplied by the vendor pending final approval by AOASM leadership.

AOASM 2021 Sponsor Application

Sponsoring Organization: _____

Contact Name: _____

Email Address: _____

Address: _____

City, State/Province, Zip/Postal Code, Country: _____

Telephone: _____

Sponsorship Level: _____

Description of Marketing Option: _____

Proposed Date(s) of Marketing: _____

Auxiliary Costs: Auxiliary costs related to the Marketing Sponsorship level, such as additional food and beverage eVouchers, promotional gifts, materials, etc., are the responsibility of the Sponsor.

Billing: Select the box below for choice of Sponsorship. Full Payment of the selected sponsorship level is due with application; credit card will be charged upon approval. Select the box below for choice of Sponsorship.

Platinum Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

Payment Type: Visa MasterCard Check (payable in US funds, drawn on US bank to: AOASM)

Card Number: _____

Name on Card: _____ **Exp. Date:** _____ **Signature:** _____

Cancellations on or prior to April 16, 2021, will receive full refund if slot can be reassigned. If slot cannot be reassigned a 50% refund will be granted. No refunds for cancellations after April 16, 2021.

Signature of Agreement: I agree to abide by the Rules and Regulations as issued by show management.

Signature: _____

Title: _____ **Date:** _____